



It's Never Too Late To Work On Your 'Game!'

Lake Champlain Lakers

Dear Advertiser,

The Lake Champlain Lakers is a non-profit AAU sponsored basketball organization that provides approximately 4 months of training and basketball competition to North Country athletes. Participants are encouraged to solicit advertising to defray their costs to participate in the program. Your advertisement will appear in our tournament program during our Boy's Tournament in May and our Girl's Tournament in June. Your advertisement is tax deductible. The program will be distributed at all game sites during the tournaments. Your support is very much appreciated and our goal is that the athletes and their families will use the booklet to patronize your business during their stay in the North Country. The cost for the ads are:

FULL PAGE: \$100.00
1/2 PAGE: \$50.00
1/4 PAGE: \$25.00

All ads collected by an individual are 100% applied to the participant's tuition reduction only. Any money collected over the tuition (\$425.00) is donation to the AAU Laker's organization.

Thank you for your support!

Please include your ad copy and a check Payable to "**LAKE CHAMPLAIN LAKERS**"

ADVERTISER NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE #: _____

AD SIZE DESIRED: **FULL PAGE** **1/2 PAGE** **1/4 PAGE**

LAKER PLAYER NAME: _____

ADDRESS: _____

PHONE #: _____